



MISSION STATEMENT

Boy Wonder came about from a desire to clothe my son in beautiful designs that are ethical and sustainable. Honouring British heritage and craftsmanship while using premium quality, natural fibres, thoughtfully selected for sustainability.

The launch collection includes; print-work inspired by my childhood and design details to please both child and parent alike. With gender neutral designs, secret pockets and inbuilt room for growth, they are designed for durability and longevity.

We are committed to fully audited, ethical manufacture and also using British-made materials that are animal friendly and reduce harm to the planet as far as possible. We hope both by our practice and by our social media presence we may inspire others to reduce needless consumption and waste.



boy wonder is...

A Premium ethical boyswear brand; British-made designs with longevity and sustainability at it's heart

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Made in Britain

<http://boywondering.weebly.com>